1. Empowering
your local specialty meat store!

The specialty (halal & kosher) food industry generated $1.7 Trillion globally, in 2020 alone. These numbers might seem impressive but these are just the tip of the iceberg! The industry is currently plagued with fraudulent certificates, lack of digitalization and untraceable meat supply chains. These factors combined make buying specialty meat an extremely chaotic experience for the consumer and have prevented the industry from reaching its full potential. Despite having 1.8+ billion consumers globally, there is no speciazied delivery service catering to specialty meat, grocery and food. Additionally, there have been no attempts to digitalize nor to streamline and upgrade the industry's certification process. Which is why we are proud to introduce GoMeat's vision to disrupt and digitalize the specialty meat market-one store at a time!

• GoMeat Mission
Since 2019, GoMeat has been the leading digital marketplace connecting consumers with specialty meat stores and offering same-day delivery services powered by the GoMeat Technology Platform.

• GoMeat Vision
Using blockchain technology, GoMeat aims to digitalize the specialty food industry by making the specialty meat supply chain and certification transparent.

• GoMeat Business Model
Our Business Model is one of the simplest in the Tech industry offering steady and consistent revenue streams with no cash collection risks and high cash flows. GoMeat Services is a Logistics Technology Startup and not a meat seller. We are providing a technology marketplace for the buying and selling of specialty halal and kosher meat along with in app specialty certifications.

Problems	Solutions
Over 90% specialty stores do not have the resources to go digital	GoMeat provides stores with a tablet (no set up fee), extensive marketing, 12/7 customer support & delivery
Specialty food consumers have no dedicated delivery service	GoMeat provides fresh same-day delivery, 12/7 customer support, amazing discounts & loyalty program
Traditional Specialty meat certification has proven to be costly, inefficient, fraudulent and risky	In app Blockchain based certifications will keep stores, customers & certification boards notified about a store's specialty verification
Traditional specialty meat supply chain has no traceability in case of contamination or outbreak	Blockchain based distributed ledger will keep track of the meat from the farm to the store to ensure easy accountability and traceability

2. GoMeat Token

GoMeat is ready to expand its operations to new cities and onboard more stores. We believe the future of specialty meat industry should be built upon blockchain which is why we are proud to introduce GoMeat Token - built on hydra chain.

Token sale details
Why you should invest in GoMeat Token?

GOMT Uses
- Place meat, grocery & food orders using GOMT
- Get free delivery & discounts
- 1% cashback on all orders
- Earn GOMT through our referral program

Burn Mechanism
- 100% of all unsold tokens will be burnt
- 3% GoMeat revenue will be burnt starting with the quarter following ICO completion
- 4% revenue in 2022 and 5% in 2023 will be burnt quarterly
- Upon hitting $3 Mil in annualized gross volume, additional 3% will be burnt quarterly
- Additional 3% will be burnt for every order placed using crypto
- Tokens remaining after burn will be allocated according to given percentages

GoMeat has been in business since 2019
- 350+ stores (till September 2021)
- 35+ drivers
- 6.5k+ orders processed

Partner bonuses
- GoMeat Drivers will receive GOMT bonuses on completion of predefined weekly goals
- GoMeat Stores will receive GOMT bonuses upon reaching predefined weekly goals
- Employee bonuses will be paid using GOMT

Specialty meat certification
- A predefined number of Tokens will have to be staked for approval of a specialty certificate. To ensure accountability, these tokens will be burnt in case of breach of contract
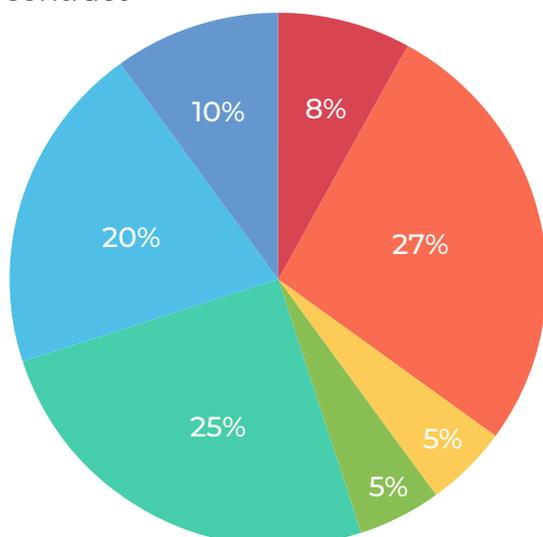
Token Distribution
Total Supply = 5 Mil GOMT

- Token Sale (Pre ICO) — 8%
- Token Sale ICO — 27%
- Exchanges & Liquidity — 5%
- Reward Management — 5%
- Future Reserve for Expansions — 25%
- Team & Founders — 20%
- Reserve for Hydra Incentive — 10%
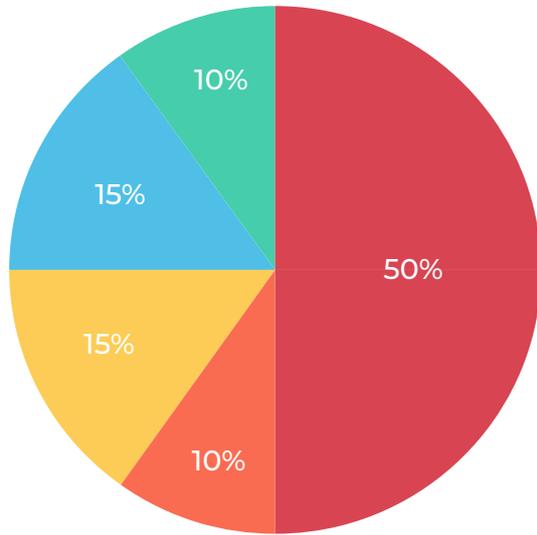
Funds Allocation

- Marketing & Promotions — 50%
- GoMeat Tech Platform Upgrade — 10%
- Customer Services & Operations — 15%
- Token Exchange Listing & Adoption — 15%
- Legal & Insurance — 10%

3. Our Expansion
Plan

Globally, there are 1.8+ billion specialty consumers (Muslims and Jews). In an increasingly globalized world, the COVID-19 pandemic has proven that a specialized delivery service for specialty food consumers is the need of the hour. So, GoMeat plans on doing just that!

Phase 1

Increase number of stores to 600. GoMeat launches on multiple exchanges

Phase 2

GoMeat will integrate crypto payment solutions on its platform. GOMT wallet integration will allow reward management payments to Customers, Stores and Drivers

Phase 3

Using the Blockchain platform, GoMeat will coordinate with (specialty meat) certification bodies, slaughterhouses and retailers to bring transparency, traceability and accountability to the specialty meat certification and supply chain processes. GoMeat will expand its operations to other countries in Europe and Asia